



AIRPORTS COUNCIL  
INTERNATIONAL

2018

**SPONSORSHIP  
OPPORTUNITIES**

THE *VOICE* OF AIRPORTS®



## WHO IS ACI-NA?

The mission of Airports Council International – North America is to advocate for policies and provide intelligence to strengthen the ability of airports in the United States and Canada to serve their passengers, customers, and communities.

As The **Voice** of **Airports®** in North America, ACI-NA represents the shared priorities and recommendations of the airport industry before federal, state, provincial, and local governments, as well as industry, the media, and the traveling public.

ACI-NA is proud of its reputation of being the go-to industry resource and the industry's most influential voice in Washington and in Ottawa through the Canadian Airports Council (CAC).

## LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or [sponsorship@aci-na.org](mailto:sponsorship@aci-na.org) to secure your sponsorship and/or to discuss additional opportunities.

## GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

*As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.*

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's Members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of over 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

### WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role with in the airport community
- Build your corporate profile
- Gain access to key airport leaders

## SPONSORSHIP PACKAGES

Flyer or Brochure Only	Conference Supporter	Overall Program Sponsor
<ul style="list-style-type: none"> <li>Opportunity to have one flyer or brochure for distribution at registration</li> </ul>	<ul style="list-style-type: none"> <li>Logo placement on conference website, agenda, and signage</li> </ul>	<ul style="list-style-type: none"> <li>Tabletop display in registration area</li> <li>Pre- and post-event rosters in Excel format</li> <li>Sponsor designation on the badge of your company representatives</li> <li>Thank you at General Session</li> <li>One complimentary conference registration</li> <li>Logo placement on the following: ACI-NA conference website with link to your company's website, on-site registration area, final conference agenda, display screens during the conference, relevant conference email blasts, post-event thank you email to attendees.</li> </ul>

Custom sponsorship packages are also available and can be tailored to fit your business goals.

## 2018 SPONSORSHIP OPPORTUNITIES

Conference	Date	Location	Flyer or Brochure Only Pricing	Conference Supporter Pricing	Overall Program Pricing
Air Service Data Seminar	January 8 - 10	San Antonio, TX	\$500	\$1,000	\$2,000
Risk Management Conference	January 10 - 12	New Orleans, LA	\$500	\$1,000	\$2,000
Legal Affairs Spring Conference	May 2 - 5	San Francisco, CA	\$500	\$1,000	\$3,500
ACI-NA/AAAE Airport Board & Commissioners Conference	May 6 - 8	Las Vegas	\$500	\$1,000	\$2,000
Marketing and Communications Conference	November 14 - 16	Ottawa, ON	\$500	\$1,000	\$3,500

Contact ACI-NA for more information on the following signature ACI-NA conferences:

Conference	Date	Location
CEO Forum & Winter Board of Directors Meeting	February 7 - 9	Palm Beach Gardens, FL
Airports@Work Conference	March 12 - 15	New Orleans, LA
JumpStart Air Service Development Conference	June 3 - 6	Cleveland, OH
Business of Airports Conference	June 11 - 13	Portland, OR
Annual Conference and Exhibition	September 30 - October 2	Nashville, TN

# 2018 ACI-NA SPONSORSHIP APPLICATION



## APPLICATION INSTRUCTIONS

- Please fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Mail completed form with payment to: Airports Council International - North America  
PO Box 5007 - Client ID 500022  
Merrifield, VA 22116-5007

## SPONSOR CONTACT INFORMATION

First Name

Last Name

Title

Company

Address

Suite

City

State/Province

Zip/Postal

Phone

Email

## PAYMENT INFORMATION

Conference

**Level of Support:**  Flyer/Brochure Only  Conference Supporter  Overall Program Supporter

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

### Pay by Check

Enclosed is a check for \$ \_\_\_\_\_ USD (payable to ACI-NA) for the designated sponsorship.

**Pay by Credit Card**  Visa  MasterCard  American Express  Discover

Credit Card Number

Expiration Date

Name on Card

Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact [sponsorship@aci-na.org](mailto:sponsorship@aci-na.org).

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OFFICE USE ONLY: Meeting Code: \_\_\_\_\_ Member ID: \_\_\_\_\_