

## ADVERTISEMENT

The City of Philadelphia, Department of Commerce, Division of Aviation seeks qualified Respondents to Develop, Manage and Operate an Advertising Concession Program at Philadelphia International Airport (PHL). The overall goal is to provide all Airport users with an aesthetically pleasing environment which reflects state of the art advertising concepts and utilizes space in a way that optimizes advertising effectiveness and revenue generation. There is a 12% ACDBE goal established for this RFP.

Deadline for Questions in Advance for Pre-Proposal Meeting: March 15, 2018

RSVP Date for Pre-Proposal Meeting and Tour: March 15, 2018

Mandatory Pre-Proposal Meeting and Voluntary Tour: March 22, 2018 at 1:00 PM EST

Final Deadline for Respondent Questions: March 27, 2018

Proposals Due: April 24, 2018 by 10:30 AM EST

Interested firms are invited to download the RFP directly on PHLContracts at <https://www.phlcontracts.phila.gov/bsso/external/publicBids.sdo>, select Bid# B1901686. Dates subject to change via Amendment to the RFP, posted on "PHLContracts".