

2017 AIRPORTS CANADA CONFERENCE & EXHIBITION



AIRPORTS CANADA
AÉROPORTS 2017

CONFERENCE AND EXHIBITION // CONGRÈS ET EXPOSITION



October 24-26, 2017
TORONTO, ON

SPONSORSHIP OPPORTUNITIES





The 2017 Airports Canada Conference & Exhibition is hosted by the Canadian Airports Council (CAC).

The Canadian Airports Council, a division of Airports Council International-North America, is the voice for Canada's airports. Formed in 1992, as the devolution of airports to local control was beginning, the CAC has established itself as the reliable and credible federal representative for airports on a wide range of significant issues and concerns.

ACI-NA invites influential leaders in the Canadian airport industry to attend the **2017 Airports Canada Conference & Exhibition**.

This event is a targeted opportunity for key decision-makers to share not only ideas but also get the latest intelligence on the best strategic and operational tools and practices currently in effect at airports across Canada and around the world.



Sponsorships are accepted on a first-come, first-serve basis. ACI-NA/ACI members in good standing have first preference in sponsorship opportunities. All payments received are non-refundable.

Booths will be assigned on a first-come, first-serve basis once sponsor payment is received.

For Platinum, Gold, Silver, and Bronze levels, company logo placement will appear on the following: Airports Canada Conference website with link to sponsor's website, CAC website with link to sponsor's website, sponsor thank you signage in registration area, sponsor listing in the on-site guide, recognition on display screen.

Platinum: Grand Opening Welcome Reception (\$15,000*)

Tuesday in the exhibit hall (Limited to 2 sponsors)

- One 10X20 space in exhibit hall
- 4 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Verbal thank you at Opening General Session
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Opportunity to place one logo item in attendee bags
- Full-page ad in the on-site program
- Signage at the reception

Platinum: Gala Dinner Reception (\$15,000*)

Wednesday (Limited to 2 sponsors)

- One 10X20 space in exhibit hall
- 4 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Verbal thank you at Opening General Session
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Opportunity to place one logo item in attendee bags
- Full-page ad in the on-site program
- Signage at the reception

Platinum: Gala Dinner (\$15,000*)

Wednesday (Limited to 2 sponsors)

- One 10X20 space in exhibit hall
- 4 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Verbal thank you at Opening General Session
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Opportunity to place one logo item in attendee bags
- Full-page ad in the on-site program

Gold: Exhibit Hall Buffet Luncheon (\$10,000*)

Wednesday (Limited to 3 sponsors)

- One 10X10 space in exhibit hall
- 3 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Verbal thank you at Opening General Session
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Opportunity to place one logo item in attendee bags
- Half-page ad in the on-site program



Gold: Departing Box Lunches (\$10,000*)

Thursday (Limited to 3 sponsors)

- One 10X10 space in exhibit hall
- 3 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Verbal thank you at Opening General Session
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Opportunity to place one logo item in attendee bags
- Half-page ad in the on-site program

Titanium: Chairman's Dinner (~~\$7,500*~~) **SOLD**

Monday (Limited to 2 sponsors)

- One 10X10 space in exhibit hall
- 2 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Half-page ad in the on-site program

Silver: Wednesday Continental Breakfast

(\$5,000*) *In the exhibit hall (Limited to 4 sponsors)*

- One 10X10 space in exhibit hall
- 2 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Half-page ad in the on-site program

Silver: Thursday Continental Breakfast

(\$5,000*) *In the exhibit hall (Limited to 4 sponsors)*

- One 10X10 space in exhibit hall
- 2 complimentary full-conference registrations
- Pre and post attendee rosters in Excel format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags
- Half-page ad in the on-site program

Silver: Attendee Bags

(\$5,000* plus the cost of bags) *(Limited to 1 sponsor)*

- One 10X10 space in exhibit hall
- 1 complimentary full-conference registration
- Pre and post attendee rosters in PDF format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags

Silver: Notepads & Pens

(\$5,000* plus the cost of notepads and pens)

(Limited to 1 sponsor)

- One 10X10 space in exhibit hall
- 1 complimentary full-conference registration
- Pre and post attendee rosters in PDF format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags

Silver: Hotel Room Keys

(\$5,000* plus the cost of room keys)

(Limited to 1 sponsor)

- One 10X10 space in exhibit hall
- 1 complimentary full-conference registration
- Pre and post attendee rosters in PDF format
- Sponsor designation on the badges of company representatives
- Opportunity to place one flyer or brochure in attendee bags

Bronze (\$3,000*)

- One 10X10 booth in exhibition hall
- 1 complimentary full-conference registration
- Company name on the website
- Logo on CAC site with link to sponsor's website
- Logo on signage at the event
- Logo in on-site program

Conference Supporter (\$2,000*)

Logo placement on conference webpage, on-site agenda, mobile app, and signage in high-traffic areas

Marketing Table (\$500*)

Opportunity to have one flyer or brochure for distribution at the marketing table near registration

*** Funds are to be paid in Canadian dollars (CAD).**



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**SPONSORSHIP
OPPORTUNITIES**

To become a sponsor,
please complete this form
with payment and email,
fax or mail.



EMAIL

Sponsorship@aci-na.org



FAX

(202) 318-7780



ELECTRONIC FAX

If you have an electronic
fax service, you can
send to our secured
email address at
12023187780@efaxsend.com



MAIL

**Airports Council
International-North
America**

PO Box 5007
Client ID 500022
Merrifield, VA 22116-5007



PHONE

(856) 428-0641

Karynna Baresel,
Sponsorship Manager



**AIRPORTS CANADA
AÉROPORTS 2017**

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SPONSOR CONTACT INFORMATION

First Name: _____

Last Name: _____

Title: _____

Company: _____

Address: _____

_____ Suite/Apt.: _____

City: _____

State/Province: _____ Zip/Postal Code: _____

Phone: _____

Email: _____

PAYMENT

ALL sponsorships must be paid in full at time of purchase. Sponsorships are nonrefundable.

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship

Credit Card Payment

Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: _____ / _____

Name (as it appears on card): _____

Signature: _____

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due.

Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact **sponsorship@aci-na.org**.

FOR OFFICE USE ONLY

Meeting Code: _____ Member Id: _____